

Code: 9E00404d

MBA - IV Semester Supplementary Examinations, January 2013

**CORPORATE INFORMATION MANAGEMENT**

(For students admitted in 2009 and 2010 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 Explain the significance of external and internal environment in SWOT analysis.
- 2 Explain a networking model suitable for business.
- 3 Comment on rise of internet working.
- 4 Explain the security under climate control.
- 5 Explain the advantages of out sourcing.
- 6 Distinguish between centralization and decentralization.
- 7 Explain various characteristics of appropriate information.
- 8 Briefly explain technology developments.

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