

Code: 9E00404d

MBA IV Semester Regular & Supplementary Examinations September/October 2014

CORPORATE INFORMATION MANAGEMENT

(For students admitted in 2010, 2011 and 2012 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Explain the terms:
 - (a) Trajectories in technology.
 - (b) Assessing opportunities and risk.
- 2 Write short note on business networks. What are the various methods used for it? Explain with examples.
- 3 (a) What are the components of leveraging infrastructure and creating options?
(b) What are the main functions of internet leveraging?
- 4 Explain briefly about various new service models in IT services.
- 5 Discuss about outsourcing opportunities. How do we manage relations with outsourcing agencies?
- 6 What are drivers towards central policy? Explain about centralized and decentralized data processing.
- 7 What is meant by project planning? Explain about various stages and controlling techniques of project planning.
- 8 What is meant by technology cycle? List types of technology cycles. What is its importance?
