

Code: 9E00204

MBA II Semester Supplementary Examinations, March 2013

PRODUCTION AND OPERATIONS MANAGEMENT

Time: 3 hours

Max Marks: 60

Answer any FIVE questions

All questions carry equal marks

- 1 Explain the scope and significance of POM.
- 2 Write short notes on:
 - (a) CAM.
 - (b) CAD.
 - (c) Process technology.
- 3 Sketch the creation of facilities and its strategic importance.
- 4 Write about:
 - (a) Aggregate planning.
 - (b) Forecast.
 - (c) Capacity utilization.
- 5 Differentiate line balancing and line of balance.
- 6
 - (a) Value engineering.
 - (b) Job design.
 - (c) Work measurement.
- 7 Elucidate various productivity management techniques.
- 8 Discuss:
 - (a) TQM.
 - (b) Six sigma.
 - (c) ISO 9000.
