

Model structure of the Project Report

Chapter I: Introduction

- Theoretical Concepts
Definitions, process, previous literature

Chapter II: Industry & Company Profile

Chapter III: Research Methodology

- Need for the Study
- Statement of the Problem
- Objectives of the Study & Hypothesis
- Data collection and Sample design
- Limitations of the Study
- Chapterization

Chapter IV: Data Analysis and Interpretation

Chapter V: Summary of Findings, Suggestions and Conclusion.