

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC -AUTONOMOUS INSTITUTION)

Madanapalle - 517325, Chittoor Dist., Andhra Pradesh

Department of Management Studies

NEWS LETTER - 2020

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Volume - 2 Edition - 1



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NEWSLETTER
DEPARTMENT OF MANAGEMENT STUDIES NEWSLETTER

Message from Dr. K.T.V Rao

I am happy to see Editorial Team's initiative in taking out the newsletter for the last two issues of January 2019 and July 2019.

This newsletter is an excellent platform for sharing the Departmental activities with Students', Faculty Members of the Department in Particular and MITS Community in general.

Through this mouthpiece I request all Faculty Members and Students of 1st as well as 2nd Year to showcase their achievements.

Date- 1st January 2020

Dr. K.T.V Rao
Head of the Department
Department of Management Studies

Faculty Achievements:

We are happy to share the faculty Achievers of NPTEL

S.no	Name of the faculty	Course	Year	Grade
1	Dr. G. Mahendar	Marketing Management - I	2019-20	Elite + Silver (Top 1%)
2	Dr. V. Priyadarshini	Marketing Management - I	2019-20	Elite + Silver (Top 1%)
3	Mr. S. Prasanna	Marketing Management - I	2019-20	Elite + Silver (Top 1%)
4	Dr. K. Srinivasa Krishna	Marketing Management - I	2019-20	Elite

We are happy to share the faculty member publications

Title of the Paper	Authors (in the order maintaining the position)	Journal Name	Index	Year and month of Publication
An Empirical Investigation on equity Market Integration of	Dr.Swamy Perumandla	Innovative Management and Business Practices in Asia	Book Chapter	Sept,2019

List of faculty members who acted as reviewers for the academic year 2019-20

REVIEWERS		
S.no	Name of the Faculty	Name of the Journal
1	Dr.Swamy Perumundla	IGI Global

Students Achievements:

We are happy to share the students' Conference Presentation

LIST OF STUDENTS PARTICPATED IN THE VARIOUS CONFERENCES/ SEMINARS HELD DURING ACADEMIC YEAR 2019-20

S. No	Name of the Student	Roll no	Name of the Conference
1	LAVANYA KALAPPA I SURESH	19691E0013	Participated and presented paper in A National Level Student Development Program conducted by Anurag University during 22nd June 2020 to 24th June 2020
2	S.N.MEHARAJ	19691E0087	Participated and presented paper in Two-Day National Seminar on Issues, Challenges and Prospects of Women participation in Research and Development activities in India during February 14- 15, 2020

We welcome following new faculty members in the Department

Name of the Faculty Member	Degree(highest degree)	University	Date of Joining the Institution
Mr.Prasanna.S.	MBA	Anna university	29/07/19
Mr..Swamy Pe-rumandla	Ph.D	NIT,Warangal	24/07/19
Dr.Rajesh Kalli	Ph.D	NIT-Karnataka	05/08/19
Dr.Mohsin Khan	Ph.D	Pondichery University	09/12/19
Dr..Priyadarshini	Ph.D	Hyderabad Cental University	09/12/19
Dr.Sreenu Telu	Ph.D	Central University of Himachal Pradesh	20/12/19

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About MITS

Madanapalle Institute of Technology & Science (MITS) is a highly promising destination for Engineering, Management and Computer Application studies in India. The Educational Academy, is now under the proactive leadership of President Sri. N. Krishna Kumar M.S. (U.S.A), and Secretary & Correspondent Dr. N. Vijaya Bhaskar Choudary, Ph.D.

MITS is committed to achieving sustainability and takes action in the light of national and global challenges. MITS continues to nurture a culture of sustainability through learning, teaching, research, partnerships and industry collaboration.

Vision

To become a globally recognized research and academic institution and thereby contribute to technological and socio - economic development of the nation.

Mission

To foster a culture of excellence in research, innovation, entrepreneurship, rational thinking and civility by providing necessary resources for generation, dissemination and utilization of knowledge and in the process create an ambience for practice based learning to the youth for success in their careers.



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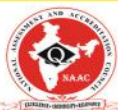
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DEPARTMENT VISION & MISSION

VISION

Vision To become a globally recognized center of excellence in the area of management by building managerial competencies among the students and making them global business leaders. Further the department aspires to prepare them to become visionary leaders with new perspectives, thinking, and ideas.

MISSION

- M1: Empower students with ability to face real time situation and thereby inculcate the spirit of entrepreneurship
- M2: To facilitate industry driven learning amongst students and faculty
- M3: To provide a platform for knowledge creation and dissemination through requisite infrastructure to benefit students, staff, research community, and society at large
- M4: To contribute to the socio - economic development of the society through excellence in research and teaching

Global MoUs With

8 MoUs in Taiwan 	 NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY	 PROVIDENCE UNIVERSITY	 MING CHUAN UNIVERSITY	 ASIA UNIVERSITY
3 MoUs in South Korea 	 MING CHI UNIVERSITY OF TECHNOLOGY	 NATIONAL UNITED UNIVERSITY	 PINGTUNG UNIVERSITY OF SCIENCE & TECHNOLOGY	 I-SHOU UNIVERSITY
4 MoUs in Europe & Russia 	 IAAM SWEDEN	 INNOPOLIS UNIVERSITY	 BRNO UNIVERSITY OF TECHNOLOGY	 MAHARISHI VEDIC UNIVERSITY

Madanapalle Institute of Technology & Science

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