



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

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**Report on
Industrial Visit to Tirumala Dairy Products Pvt.Ltd, Pasupathur Village,
Near- Palamaner.
Organized by Dept. of Management Studies- MITS
16-July-2022**



Attended & Submitted by: Dr. G.Anjali and Mr.V.Karthikeyan Assistant Professor, Department of Management Studies, MITS Madanapalle.

Industrial Visit Information: (55 Students)

A team of 55 students from MBA I YEAR II Semester A Section went to Tirumala Milk Products Pvt. Ltd, Pasupathur Village, Near- Palamaner, on 16th July 2022 Industrial Visit under the supervision of Dr. G.Anjali & Mr.V. Karthikeyan.

Tirumala Milk Products Pvt. Ltd visit:

Around 12:00 pm, the team reached the Tirumala Milk Products Pvt. Ltd, and the staff from the plant started explaining the process of plant operations simultaneously by splitting the students into 3 batches:

They started explaining to our students about:

1. Procurement of milk from producers & societies
2. Quality checking of the milk at the receiving terminal
3. Boiling of the milk
4. Pasteurization process of milk
5. Extraction of Butter from the milk
6. Preparation of curd
7. Converting curd into Butter milk
8. Preparing Butter
9. Packing & labelling of Milk. Curd, Butter milk & Butter
10. Inspection and Quality checking of the finished products as per standards
11. Loading the finished products to the transport vehicles
12. Supplying the products to the distribution channel members
13. Invoicing, collection of payments and accounting process
14. HR, Finance and Production department



In the plant they briefed about how the plant is functioning and the processes right from the milk procurement to delivery of milk and other products to the markets with the coordination of several functionalities like Procurement, Quality checking, Processing, Packing, storing, Invoicing, Accounts, Payments, Logistics, order processing and grievances etc.,



The team had an interaction session with the HR, Finance & Production department persons in order to get the required information and clarify the doubts raised from the visit.

The visit ended at 4.30 pm, we acknowledged the staffs in Tirumala Milk Products Pvt. Ltd for their detailed explanation and started our journey back to MITS. By 5.30 pm, we have reached our institution.

We express our sincere regards to the Principal, the Management, HoD (MBA) & Other faculty of Management studies department, for their support and encouragement in organizing this visit.

With regards,

Dr. G.Anjali MBA, PhD.

Assistant professor

Department of Management studies

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