

Date: 22nd August, 2022

From,

Mr.V.Venkata Rao

Asst. Professor

Department of Management Studies

MITS.

To,

The HoD,

Department of Management Studies

MITS,

Dear Sir,

**Sub: Request Letter for Asking Permission to conduct a Guest Lecture on Case Study
Analysis”**

For the benefit of MBA II Semester students, we would like to conduct a guest lecture “**on Case Study Analysis**” by Dr.G.Mahendra, Asst.Professor, Anurag deemed to be university, Hyderabad on 25th August, 2022. I request you sir to give the permission to conduct a guest lecture to our future managers.

Thanking you sir,

Yours Faith fully,

V.Venkata Rao



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

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DEPARTMENT OF MANAGEMENT STUDIE

A Guest Lecture on Case Study Analysis

On 25th August-2022

By

Dr. G.Mahendra, Asst.Professor,

AnuragUniversity, Hyderabad



Department of Management Studies has conducted a guest Lecture on 25th August by Dr.G.Mahendra Asst.Professor, Anurag deemed to be University, Hyderabad. He covered How

to analyse the case study and report writing on case study .This session is inaugurated by Dr.Sremmant Basu, HoD of Department of Management Studies.

Writing a Case Study Analysis

1. Read and Examine the Case Thoroughly. Take notes, highlight relevant facts, underline key problems.
2. Focus Your Analysis. Identify two to five key problems. ...
3. Uncover Possible Solutions/Changes Needed. ...
4. Select the Best Solution.

Follow these rules for the draft:

Your draft should contain at least 4 sections: an introduction; a body where you should include background information, an explanation of why you decided to do this case study, and a presentation of your main findings; a conclusion where you present data; and references