



**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS)**

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New
Delhi Recognised Research Center, Accredited by NBA, NAAC for CSE, ECE,
EEE, ME & MBA

World Bank Funded Institute, Recognised by UGC under the sections 2(f) and 12(B) of the
UGC act 1956 Recognised as Scientific & Industrial Research Organization by DSIR of DST



Department of Management studies

Faculty Achievements (Academic Year 2021- 2022)

List of Paper Publications:

The faculties who have published papers in various international journals during the academic year 2021- 2022 are listed below:

S.No	Title of the Paper	Authors (in the order maintaining the position)	Journal Name	Index	Year and month of Publication	ISSN
1	Assessing the Performances of Vendor Firms by Optimization Technique Industry 4.0 GSC Architectures	Dr.K.V.Geetha Devi	International Journal of Social Ecology and Sustainable Development	SCOPUS	July-September 2021	DOI: 10.4018/IJSESD.2021070101
2	Structural equation model(SEM)-Predicting shoppers shopping experience in Malls	Dr.Gangi Setty.N , Dr.S. Mohana	Journal of Contemporary issues in Business and Government	ABDC C- (Category)	ABDC C- (Category)	10.47750/cibg.2022.28.03.009

Book Publication by the Faculty

TITLE	AUTHOR/S	YEAR AND MONTH OF PUBLICATION	PUBLISHERS
Essentials of Organizational Behavior in 21 century.	Dr.Saira Khatoun	Nov,2021	Scientific International Publishing House.