



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE,
New Delhi Recognised Research Center, Accredited by NBA for
CSE, ECE, EEE, ME & MBA



World Bank funded Institute, Recognised by UGC under the sections 2(f) and 12(B) of the UGC
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Department of Management Studies

Members of the Board of Studies for the Academic Year 2019-20

S.No	Name of the Faculty	Composition as per the UGC- autonomous guidelines	Designation & address
1	Dr. K. T. Vigneswara Rao	Head of the Department concerned (chairman)	Assoc. Professor & Head - Chairman BOS
2	Dr. Cynthia Menezes Prabhu	University Nominee	Professor Canara Bank School Of Management Studies, Bangalore University, Bangalore.
3	Dr. Ranjeet Nambudiri	Subject expert – Management studies	Professor & Indian Institute of management, Indore
4	Mr. G. Anil Duth	One alumni to be nominated by the principal	Curriculum Lead, Rishi Valley Institute for Educational Resources (RIVER), Rishi Valley.
5	IVSVB Panchajanyam.	Industry expert	Managing Partner, Sri Anand Associates, Chartered Accountants, Bangalore
6	Dr. Ch. Rama Prasada Rao	Subject expert -Management studies – Finance	Dean IIIC & Professor, Department of Management Studies, MITS
7	Dr. Sremant Basu	Subject expert -Management studies in HR	Professor, Department of Management Studies, MITS
8	Dr. D. Pradeep Kumar	Subject expert – Marketing & HR	Professor, Department of Management Studies, MITS
9	Dr. N. Gangisetty	Subject expert – Finance	Professor, Department of Management Studies, MITS
10	Dr. R. Varadarajan	Subject expert – Production and Operations	Assoc. Professor, Department of Management Studies, MITS
11	Dr. Mohd Mujahed Ali	Subject expert – Finance and Accounting	Assoc. Professor, Department of Management Studies, MITS
12	Dr. G. Soma Sekhar	Subject expert – Quantitative Techniques & Operations	Assoc. Professor, Department of Management Studies, MITS
13	Dr. Chandra Kanta Sahoo	Subject expert – Operation Management	Asst. Professor, Department of Management Studies, MITS
14	Dr. K. Srinivasa Krishna	Subject expert - Marketing	Asst. Professor, Department of Management Studies, MITS
15	Dr. C. V. Krishna	Subject expert - Marketing	Asst. Professor
16	Dr. K. V. Geetha Devi	Subject expert – Finance & HR	Asst. Professor

17	Dr. N. Seshadri	Subject expert - Finance	Asst. Professor
18	Dr. K. A. Asraar Ahmed	Subject expert - Marketing	Asst. Professor
19	Dr. M. Anil Kumar	Subject expert - Finance	Asst. Professor, Department of Management Studies, MITS
20	Dr. G. Mahendar	Subject expert - Marketing	Asst. Professor, Department of Management Studies, MITS
21	Mr. Sudheer Muhammed KM	Subject expert - Marketing	Asst. Professor, Department of Management Studies, MITS
22	Mr. B. Sreekanth	Subject expert - Marketing	Asst. Professor, Department of Management Studies, MITS



Dr. K. T. Vigneswara Rao

Professor, HOD Department of Management Studies

MITS, Madanapalle

Department of Management Studies

Madanapalle Institute of Technology & Science

Madanapalle - 517 325



Dr. C. Yuvaraj

Professor & Principal

MITS, Madanapalle

PRINCIPAL

Madanapalle Institute of Technology & Science

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MADANAPALLE 517 325 A P

Meeting of Board of Studies held on 15-06-2019 at 11:30 Am in the Business Analytics Lab, MITs, Madanapalle.

After thorough discussions and deliberations, the following Points are finalized.

1. The Course structure for MBA Second year was discussed and finalized.
2. Resolved to accept the Proposed changes to syllabus for Operations Research (ISMBAPI14) Pertaining to MBA Second year 1st Semester. The syllabus copy is attached.
3. Resolved to accept the Proposed changes to syllabus for Strategic Management ISMBAPI15 Pertaining to MBA II year I Semester. Syllabus is attached.

4. Resolved to accept the Proposed changes to Syllabus for International Marketing (18MBAP407) Pertaining to MBA II year I semester.
5. Resolved to accept the Proposed changes to Syllabus for International Labour Laws (18MBAP408) Pertaining to MBA II year II semester along with the suggestion that laws reflecting women harassment, Code of Conduct be included. Syllabus copy is attached
6. The board members felt that the existing Syllabus for Advertising and Sales Management (18MBAP430) with inclusion of topic relating to e advertising, mobile advertising & Sales Promotion is adequate.
7. Resolved to accept the Proposed changes to Syllabus for Services Marketing (18MBAP433) of MBA II year II Semester
8. Resolved to accept the Proposed changes to Syllabus for Managing Innovation of MBA II year II sem

With suggestions to include Rogers Model.

9. The Board suggested that a workshop be conducted on GST for the benefit of both First year and Second Year MBA students.

Members:

1. Dr. K. T. Vigneswa Rao
Assoc. Professor & Head - Chairman BOS
2. Dr. Cynthia Menezes Prabhu
Professor, Canara Bank School of Mgt
Studies, Bangalore University

HEAD
Department of Management Studies
Jnanapalle Institute of Technology
Madanaballe - 537 321
15/6/19

Cynthia Menezes
15.6.19

3. G. Anil Duth - Curriculum Lead
Rishi Valley Institute for Educational
Resources (RiVer) Rishi Valley
4. IVSUB Panchajanyam - Managing
Partner, Sri Anand Associates, chartered
Accountants, Bangalore.
5. Dr. Ch. Rama Prasada Rao
Dean III C & Professor
6. Dr. Ranjeet Nambudri
Professor, IIM Indore
7. Dr. Sreemant Basu - Professor
8. Dr. D. Pradeep Kumar - Professor
9. Dr. N. Gangisetty - Professor
10. Dr. R. Varadarajan - Assoc. Professor
11. Dr. Mohd. Mujahed Ali Assoc. Professor
12. Dr. G. Soma Sekhar Assoc. Professor
13. Dr. Chandra Kanta Sahoo. Asst. Prof.
14. Dr. K. Srinivasa Krishna Asst. Prof

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15. Dr. C. V. Krishna - Asst. Prof. 
16. Dr. K. V. Geetha Devi - Asst. Prof. 
17. Dr. N. Seshadri Asst. Prof. 
18. Dr. K. A. Asraar Ahmed. Asst. Prof. 
19. Dr. M. Anil Kumar - Asst. Prof. 
20. Dr. G. Mahendar Asst. Prof. 
21. Mr. Sudheer Muhammed KM Asst. Prof. 
22. Mr. B. Sreekanth Asst. Prof. 