



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

Approved by AICTE, New Delhi-Affiliated to JNTUA, Anantapur ; An ISO 9001-2008 Certified Institution

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(UGC-AUTONOMOUS & NBA ACCREDITED)
DEPARTMENT OF MANAGEMENT STUDIES

MBA IV Semester Project Work

1st Review to be held on: 20th and 21st February, 2017

Topics to be covered for 1st Review

- Introduction on Concept & Title
- Industry Profile
- Company Profile
- Statement of the Problem
- Need for the Study
- Objectives of the Study
- Data Collection and Sample Design
- Statistical Tools and Techniques to be Used
- Limitations of the Study
- Chapterization